**Sample Press Release**

**The Headline**

A local celebration to show appreciation of the work of the Armed Forces was held in **[insert town]** today, and featured **[short detail here about what happened at the event]**.

It was held as part of Armed Forces Day, the annual national campaign that gives everyone the opportunity to show their support for the men and women of the Armed Forces past and present, including currently serving troops, Service families, Reservists, veterans and cadets.

Similar events have been taking place across the UK, enabling people to come out and show their support, and giving a much-valued morale boost for Armed Forces personnel and their families. This year’s national event takes place in Liverpool.

XXXXXX, event organiser, said: “[insert quote here].”

During the celebrations in [insert town], there was [insert more details of the event here]

[quote from local dignitary here – insert name, full title and quote]

XXXX, XXXXXX, said: “[insert quote].”

The UK Armed Forces defend the country and its interests. Every day of the year they are busy working around the world, promoting peace, delivering aid, tackling drug smugglers and providing security and fighting terrorism.

**Notes to Editors:**

For further information, contact [your contact details here – name, phone number and email address].

Further information on Armed Forces Day, including a full list of events, can be found on the dedicated website [www.armedforcesday.org.uk](http://www.armedforcesday.org.uk)

This year, Armed Forces Day is held on Saturday 30 June 2018.

The National Event celebrating Armed Forces Day is being held in Llandudno, North Wales. For more details, please visit the Armed Forces Day website: https://www.armedforcesday.org.uk/